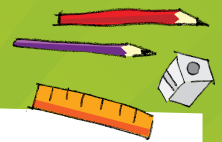
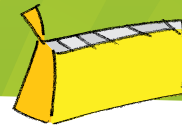


Unwrap the success of Operation Christmas Child in your workplace



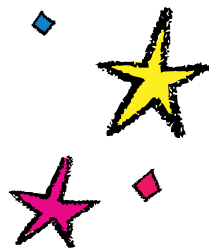
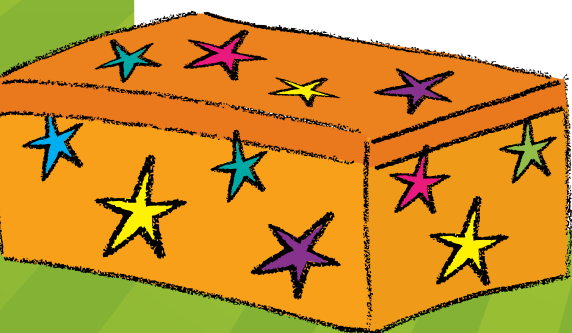
Do you ever feel at a loss trying to find great ideas to bring corporate social responsibility into your workplace? Would you be interested in an activity that is simple and fun, yet brings incredible joy to children in need overseas?

Operation Christmas Child can be used in your workplace by simply wrapping your old shoeboxes, packing them full of great gifts and sending them overseas to children who may never have received a Christmas present before. Sound simple? It is, yet the effect on a child is life-changing.

Here's how one workplace got involved

The Bibby Line Group celebrated their bicentenary 2007 and decided to run Operation Christmas Child across 90 sites in the UK. From burly night drivers to office workers, hundreds of workers joined in the appeal to send over 700 shoeboxes to children overseas.

In 2008, Bibby Line set up a competition, asking kids to design a poster that would encourage people to wrap and pack shoeboxes. The winner, a little girl, had her poster designed and displayed in Bibby Line sites and her father, a local fireman, encouraged all of his fellow colleagues to get involved in Operation Christmas Child.



Ideas to get your workplace enthused about Operation Christmas Child...

- Everyone loves a new pair of shoes and now you don't have to feel guilty about buying that pair you've had your eye on. Organise a lunchtime shopping trip to your favourite shoe store. Have fun choosing new shoes, knowing that ultimately you will be putting a smile on a child's face when they receive the shoebox you've re-used.
- Are there different departments in your workplace? How about a shoebox challenge? Offer a prize to the department who manages to fill the most shoeboxes ready to be sent overseas. No limits to creativity - challenge them to get their families involved, even their grannies can help with knitting warm hats!
- Does your workplace offer time off to help out at charities? Give us a call and we can tell you if there is a shoebox processing centre near you. Some of your staff can come and visit, giving our volunteers a hand and seeing what happens to their shoeboxes. It makes for a fun and rewarding few hours.
- Too much for each staff member to fill their own shoebox? How about each person bringing in individual gifts and working together to see how many shoeboxes they can come up with.
- Got some bargain hunters in your workplace? Why not set a challenge to see who can come up with the most cost effective shoebox – remember all items do need to be new!

Taking part in Operation Christmas Child in just 3 simple steps

1. Order your FREE resources online at www.operationchristmaschild.org.uk
2. Send out a group email to your workplace telling everyone to start saving shoeboxes and shoebox fillers.
3. Pin up the posters, hand out the flyers and arrange a session to explain to everyone when the fun will begin.

For more information visit: www.operationchristmaschild.org.uk
or phone **0208 559 1180**

UK Charity No 1001349 Scottish Charity No SC039251 Company No 2462257

